

ESSENCE[®]

communications partners

1500 BROADWAY, NEW YORK NY 10036 (212) 642-0600 FAX (212) 921-5173 essence.com

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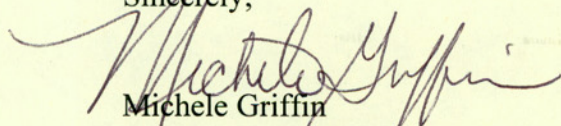
Ms. Acquanetta Pierce
President/CEO
Avance Communications, Inc.
333 W. Fort St.
Suite 1315
Detroit, MI 48226

Dear Acquanetta,

Many thanks to you and the Avance Communications staff for your efforts to insure the success of the ESSENCE, Film Life and Coca-Cola special advance screening of *One Week*. The Detroit event was one of the best-attended screenings and it received the most media attention. You have certainly demonstrated that Avance Communications can be a vital marketing partner for ESSENCE in the Detroit market.

Again, I am extremely appreciative of your team's dedication to the *One Week* project. I am looking forward to working with you on a future project and will inform you regarding any future events for the Detroit market.

Sincerely,



Michele Griffin
Special Events Director